



PRESS RELEASE



Pakistan Medical Commission Files a Formal Complaint to PEMRA against NEO TV and associated team

Pakistan Medical Commission (PMC) has formally launched a complaint against NEO TV and its associated members for airing falsified facts and defamatory statements against the healthcare regulator. The television channel had on three instances repeatedly aired slanderous statements and allegations against the Pakistan Medical Commission that were not based on facts during live broadcasts thus are in direct violation of the PEMRA Ordinance, PEMRA Rules, Terms and Conditions of License and Electronic Media (Programmes and Advertisement) Code of Conduct, 2015.

The press conference of President PAMI, Chaudry Abdur Rehman, Owner of NEO TV and Chairman of Azra Naheed Medical College aired on 22 June 2021 and two episodes of the show 'Seedhi Baat' aired on 7 July 2021 & 14 July respectively are the part of the complaint.

The press conference of Chaudry Abdur Rehman levelled allegations against the PMC that were false, misleading and blatant exploitation of the platform that reaches an audience across the country.

The show 'Seedhi Baat' hosted by Ms. Beenish Saleem invited Mr. Mian Naveed, Bureau Chief NEO News, Dr. Ashraf Nizami, President PMA Lahore and Dr. Muhammad Razi, President, PAMI,





PRESS RELEASE



Sindh and Dr. Shahid Malik, General Secretary PMA, Lahore as panelists on both episodes of the show. In both episodes panelists falsified facts, distorted court judgements and labelled actions taken by PMC as false.

The three programs sought to benefit stakeholders of certain private medical and dental colleges who were to directly benefit from negative propaganda against PMC. The programmes were conducted/broadcasted in a biased, self-serving manner. Relevant facts were suppressed and only selective, false, distorted, misleading, defamatory information was disclosed to the public.

The Pakistan Medical Commission through this complaint has informed PEMRA of the utilisation of media for the benefit of certain individuals and parties who seek to create hindrances in reforming healthcare education in Pakistan seeking to bring it at par with global best practices.

